Message Text

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ACTION EUR-12

INFO OCT-01 NEA-09 ISO-00 EB-07 RSC-01 /030 W

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R 071748Z JAN 75 FM AMEMBASSY PARIS TO USDOC WASHDC INFO SECSTATE WASHDC 5631 AMEMBASSY CAIRO AMEMBASSY JIDDA

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USDOC

E.O. 11652: N/A TAGS: BEXP

SUBJ: CAGNE PROGRAM

AT REQUEST OF SAUDI ARABIAN AND EGYPTIAN GOVERNMENTS USIS PARIS IS SENDING AMERICAN MANAGEMENT EXPERT BRAIN O'NEIL (CURRENTLY TEACHING IN PARIS) TO CAIRO JAN. 19-23 AND TO JIDDA AND RIYADH TILL END OF MONTH TO GIVE LECTURES ON BUSINESS MANAGEMENT TO FOREIGN TRADE AND OTHER GOVERNMENT OFFICIALS OF HOST COUNTRIES. O'NEIL HAS VOLUNTERRED TO PUT IN PLUG FOR US EXPORT PROGRAM IN MIDDLE EAST AND MAY HOPEFULLY BE INSTRUMENTAL IN DEVELOPING TRADE LEADS ARISING FROM HOST GOVERNMENT PROCUREMENT PROGRAMS. WE WILL SUGGEST TO O'NEIL THAT HE CALL ON COMMERCIAL ATTACHES AT ADDRESSEE POSTS EARLY IN HIS VISIT TO RECEIVE GUIDIANCE ON THIS ACTIVITY, BUT IN ORDER THAT HE CAN INCLUDE IN HIS PREPARED LECTURE SUITABLE REFERENCE TO US EXPORT DRIVE IN NEAR EASTERN AREA, WE WOULD APPRECIATE RECEIVING FROM USDOC, BY JAN. 14 IF POSSIBLE, ANY AVAILABLE UNCLASSIFIED MATERIAL CONCERNING CAGNE PROGRAM. MATERIAL SHOULD BE SENT OPEN AIR MAIL TO COMMERCIAL COUNSELOR PARIS WITH DUPLICATE SET TO CAIRO, IF NOT ALREADY AVAILABLE THERE. LIMITED OFFICIAL USE

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Message Attributes

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